

CAB Quarterly Meeting
October 20, 2015
4041 N Central Ave, Phoenix
11th floor-South Mountain Conference Room

Next Meeting: To be determined by Doodle Poll

Welcome and Introductions

Carol McNally was recognized for being a great group leader. Her term was completed and Vanessa Segovia took over as Co-Chair. Vanessa conducted today's meeting.

Updates from CAB Members

Vanessa informed the CAB members that Gabriela Recendez distributed NFP Brochures to Estella Women's clinic and Goodyear Family Providers. She volunteered to help out NFP with Outreach efforts in the west valley.

Updates from MCDPH NFP and SWHD NFP

- Three MCDPH staff members have received their Endorsements, through the Infant/Toddler Mental Health Coalition of AZ, as Infant Family Specialists.
- Sharon Gongora became a certified ASQ Trainer for NFP.
- Two staff members of MCDPH are currently training to become Certified Breastfeeding Counselors.
- MCDPH has hired a new Outreach person. Her Name is Nadia Delgado; her first day will be Monday, October 26th. Nadia's previous experience was as an Educator and Outreach Coordinator for the Community Food Bank of Southern, AZ.
- Denise is a certified Strengthening Families Trainer.
- SWHD has hired two new Spanish speaking nurses.
- Anna Tautimer is no longer with SWHD
- SWHD has one staff member training to be a Certified Breastfeeding Specialist.
- SWHD had one nurse become a Certified ASQ trainer.
- SWHD is also struggling in the West Valley. They are working on a plan to put Posters up at Bus Stops, AMC movie theaters, local businesses, and other West Valley locations.



- NFP graduation on Saturday, October 24th, for both MCDPH and SWHD clients. A total of 41 graduates!

NFP National Service Office CAB Survey

- This survey was introduced in our NFP NSO Monthly Communication email that is received by all NFP sites nationwide.
- There were over 245 participants that responded to the survey.
- 80% of NFP sites have a CAB
- 20% of NFP sites do not have a CAB
- Health care was the highest community sector representing NFP CAB.
- Other sectors that would like to be included were Local Businesses.
- Almost 70% of CAB are focused solely on NFP
- The top 3 important functions identified for CAB:
 1. Advocacy
 2. Identifying and obtaining Funding
 3. Generating unidentified referral sources.

PIPE Playing Stimulates the Senses (sensory activity)

Vanessa presented a topic from the Partners in Parenting Education (PIPE) curriculum, used by NFP nurses, called Playing Stimulates the Senses. This specific topic helps parents understand the importance of playing with their children and how it influences their child's brain development. A sensory activity was demonstrated using different smells (spices), which is also used with parents.

How NFP Enhances Parenting Skills (DANCE & STEPS)

- Vanessa introduced an observational tool that NFP nurses use called the Dyadic Assessment of Naturalistic Caregiver-Child Experiences (DANCE). This tool was created and developed by a team from the Prevention Research Center at University of Colorado.
- Denise, Vanessa, and Sharon were part of the pilot study for the DANCE tool (coding sheet).



- There are 18 specific caregiving behaviors that are observed, during a caregiving activity, and coded on the coding sheet.
- The DANCE tool helps nurses organize their observations and thoughts.
- It helps nurses be aware of certain behaviors that they might not have seen before.
- It helps identify which caregiving behaviors clients need additional support and which areas clients are doing well and nurses can provide positive feedback.
- Discussion from CAB members was how do we use this information, and teach community and other programs without getting in trouble, because this tool has copy rights.
- DANCE replaced the NCAST training for NFP staff.

Action Plan Update

- Carol talked about the outreach Communication plan from goal 1. Carol, Lindsay, and Lisa scheduled a meeting with Mountain Park Health Center to discuss collaboration. Carol felt that Mountain Park Health Center viewed NFP as a threat, because the medical provider was worried that NFP would take their patients away, instead of seeing NFP as a resource.
- Pat suggested to reach out to Matt Jewett (CAB member) to connect us to the appropriate person at Mountain Park.
- Graduation Invites were sent out to CAB members by Denise
- Review and prioritize NFP outreach videos/Marketing Tool, it was reported that Lindsay collaborated with MCDPH on May 30th making sure the Outreach Packages are similar for NFP.
- Reach out to CAB members that have not been in attendance for a while.
- Identify locations for graduations- Nadia was assigned this task.
- Denise and Carol shared the needs assessment for professional development for NFP staff to Strong Families CQI committee.
- Tracy highlighted the Health tool kit and presentation at the Strong Families conference for non-health home visitors. A survey was sent out to a home visiting agency to identify health topics of interest, which helped with the preparation for the workshop at the Strong Families conference.



- Trauma and parenting training for NFP staff by Nicole R.
- Carol suggested we conduct a re-evaluation of professional development
- Blanche Brunk, NFP Business Development Manager from NSO has been invited to attend January CAB meeting to lead discussion on sustainability.
- Nicole gave an update that Karma and Lindsay have been in contact and have shared resources.
- Review Relational map to identify gaps in April, 2016

Wrap it UP

Vanessa ended the meeting with telling us that Blanch was invited to next CAB meeting she will lead discussion at our January 2016 CAB meeting. (Will confirm date after Doodle poll is complete)

Present Cab Members

Vanessa Segovia

Denise Voiles

Diane Cox

Pat VanMaanen

Sharon Gongora

Carrie Zavala

Carol McNally

Tracy Sloat

Nicole Roskens

Rachel Egboro

Laura Jones